

Gender Diversity Management (GDM) Training Course 2019

Part 1: October 29-31 / Part 2: November 19-21

Jordan Institute of Directors (JIoD) is providing the training course
for the first time in Jordan in partnership with GIZ EconoWin



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- Are diversity and inclusion important for your company?
- Are your company HR practices in the near future directed into making your workplace more inclusive for women?
- Is your company willing to integrate tools to enhance diversity and inclusion at the workplace?

**Want to learn more about GDM?
Read more about the training course and download
the application form before 20 October 2019**

GENDER DIVERSITY MANAGEMENT

A gender diverse workforce is a key competitive advantage for companies. Corporations with more gender diverse workforces financially outperform their less diverse competitors. As a result, Gender Diversity Management is one of the most important topics for the corporate world today. It is often a priority for top management.

THE BUSINESS CASE OF GENDER DIVERSITY FOR HR AND FOR COMPANIES

Gender diversity Management helps companies to

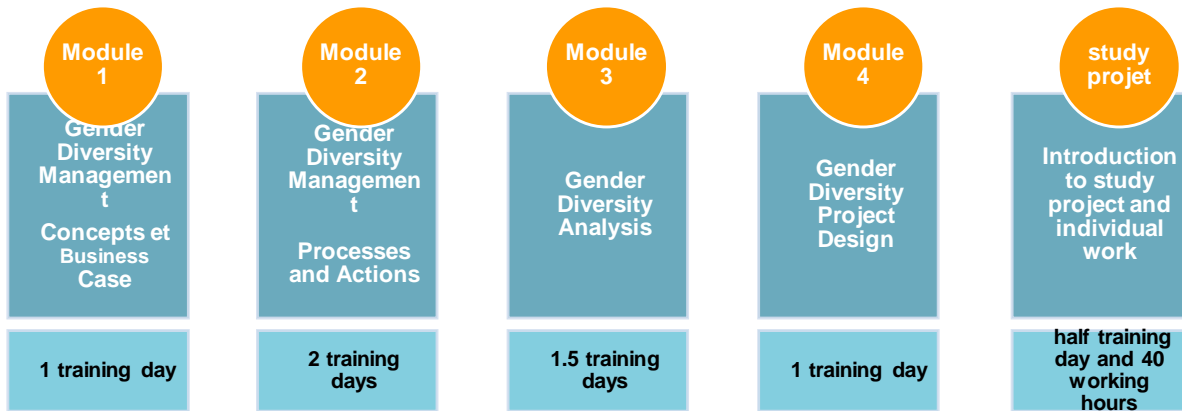
- ✓ tap the talent pool of highly qualified women and fill your vacancies
- ✓ increase employee loyalty and reduce turnover and absences
- ✓ increase employee motivation and productivity
- ✓ improve decision-making and innovation
- ✓ improve brand image and differentiate your company from competitors
- ✓ better understand clients and increase sales

OVERVIEW OF THE GENDER DIVERSITY MANAGEMENT TRAINING COURSE



The training course begins with a robust introduction on key concepts and the business case for gender diversity (module 1). It follows an in-depth study of the core areas that shape gender diversity: recruitment, retention and career advancement of female employees (module 2). The two remaining courses focus on practice: how to get a company's current footprint on gender diversity (module 3) and how to design and introduce tailored actions (module 4).

Throughout the modules, theory and practice contents are delivered in an interactive way, combining lectures with exercises, real examples, videos and case studies. The individual study project serves to put into practice the skills acquired during the courses.



TRAINING DATES

The Course consists of 2 parts, each part of 3 training days as below details:

- **Part 1: October 29-31, 2019**
- **Part 2: November 19-21, 2019**

WHO SHOULD ATTEND?

Registration is open for managers, professionals and experts in the fields of HR, CSR and/or D&I. A total of 15 places are available in the first promotion of Gender Diversity Management specialists. To be selected, please provide us with the signed registration form before **October 20, 2019**.

By completing this course, you will be able to:

- ✓ develop and strengthen the business case for gender diversity in her/his company
- ✓ win management support for gender diversity
- ✓ analyse key metrics and processes affecting gender diversity in her/his company
- ✓ design and run actions and projects for gender diversity following a strategic approach

The training course will be delivered by GIZ Expert Trainers

PROGRAM COST

Program original cost: 700 JD (covering training material, venue and catering costs)

- ✓ **15% discount** through the Early Bird registration no later than **October 13, 2019**.
- ✓ **10% discount** through the Early Bird registration no later than **October 17, 2019**.
- ✓ **16% sales tax** will be added to the values above.

CANCELLATION POLICY

Upon registration, JIoD will issue an invoice. Once an invoice is issued, a registrant may cancel subject to the below:

- a) 100% of the registration fees will be refunded if cancellation occurs more than 15 days before the training dates.
- b) 50% of the registration fees will be refunded if cancellation occurs more than 6 days before the training dates.
- c) No registration fees will be refunded if cancellation is received less than 6 days before the training dates.

REGISTRATION



Please complete and return the attached form. This form is considered as confirmation of your registration.

GENDER DIVERSITY MANAGEMENT TRAINING COURSE

REGISTRATION FORM

OCTOBER & NOVEMBER 2019

First Name

Last Name

Job Title

Organization Name

Telephone No. +

Mobile Number +

Email Address

Social Media LinkedIn:

Twitter:

How did you hear about this program?

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METHOD OF PAYMENT:

Cash _____

Cheque _____

Signature: _____

Date: _____

*** Please return this registration form upon completion either:**

- By email to Ruba@JIoD.org or Shatha@JIoD.org
- By fax on +962 6 5856448